CONTRACT



And:

AKPD Message & Media 730 N Franklin St Suite 404 Chicago, IL 60610

	Contract / Re	vision		Alt Order	#
	155040	1		08338981	
Product					
STRICKLAND SENATE					
Contract Dates	Estimate #				
09/26/16 - 10/02/16					
Advertiser	*		Ori	ginal Date	/ Revision
Pol/T Strickland/D/Sen/0	DH-A		C	8/30/16	/ 08/30/16
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado		Cash	
	Property	Accou	nt E	xecutive	Sales Office
	WHIO-TV	Chicag	о С	oxReps	CoxReps Chic
	Special Hand	ling			
	Demographic		20.00		
	Households				
				- 1000	
	Agy Code	Adverti	ser	Code	Product 1/2
	Agency Ref			Advertiser	Ref

51552

2925

Start/End Spots/			
*Line Ch Start Date End Date Description Time Days Length Week	Rate PCodeRtn Typ	e Spots	Amount
N 1 WHIO 09/27/16	P-03 N	1	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 -1 1 \$1,100.00			
N 2 WHIO 09/29/16 09/29/16 Daybreak Edition 6a 6:00 AM-7:00 AM :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$1,100.00	P-03 NM	1	\$1,100.00
N 3 WHIO 09/26/16 09/26/16 CBS This Morning 7:00 AM-9:00 AM :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$900.00	P-03 NM	1	\$900.00
N 4 WHIO 09/28/16 09/28/16 CBS This Morning 7:00 AM-9:00 AM :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$900.00	P-03 NM	1	\$900.00
N 5 WHIO 09/30/16 09/30/16 CBS This Morning 7:00 AM-9:00 AM :30 Start Date Week: 09/26/16 End Date 10/02/16 Weekdays Spots/Week Rate1 - 1 \$900.00	P-03 NN	1 1	\$900.00
N 6 WHIO 09/30/16 09/30/16 M-F 9a-10a 9:00 AM-10:00 AN :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$500.00	P-03 NM	1 1	\$500.00
N 7 WHIO 09/27/16 09/27/16 M-F 10a-11a 10:00 AM-11:00 A :30 Start Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 -1 1 \$550.00	P-03 NN	1	\$550.00
N 8 WHIO 09/28/16 09/28/16 The Price is Right 11:00 AM-12:00 F :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$1,400.00	P-03 NM	1	\$1,400.00
N 9 WHIO 09/26/16 09/26/16 NewsCenter 7 @ noor12:00 PM-12:30 F :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$1,500.00	P-03 NM	1	\$1,500.00
N 10 WHIO 09/28/16 09/28/16 M-F 4p-5p 4:00 PM-5:00 PM :30 Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$800.00	P-03 NM	1	\$800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.



Contract Dates Product Estimate #

09/26/16 - 10/02/16 STRICKLAND SENATE

*Line Ch Start Date End Date Desc	Start/End ription Time	Spot Days Length Wee		e Spots	Amount
Start Date End Date Weekday	s Spots/Week Rate			1	
N 11 WHIO 09/29/16 09/29/16 M-F 4 <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/26/16 10/02/161	s Spots/Week Rate	-	P-03 NM	1	\$800.00
N 12 WHIO 09/27/16 09/27/16 Newson <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/26/16 10/02/16 -1			P-03 NM	1	\$1,800.00
N 13 WHIO 09/29/16 09/29/16 News(s Spots/Week Rate		P-03 NM	1	\$1,800.00
N 14 WHIO 09/26/16 09/26/16 News0 <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/26/16 10/02/16 1			P-03 NM	1	\$2,000.00
N 15 WHIO 09/28/16 09/28/16 News0 <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/26/16 10/02/161			P-03 NN	1 1	\$2,000.00
N 16 WHIO 09/27/16 09/27/16 News0 <u>Start Date</u> <u>End Date</u> <u>Weekday</u> Week: 09/26/16 10/02/16 -1	s Spots/Week Rate		P-03 NM	1	\$2,200.00
N 17 WHIO 09/30/16 09/30/16 News 0 Start Date End Date Weekday Week: 09/26/16 10/02/161	s Spots/Week Rate	:30	P-03 NM	1	\$2,200.00
N 18 WHIO 09/28/16 09/28/16 M-F 7p	Spots/Week Rate	:30	P-03 NM	1	\$1,850.00
N 19 WHIO 09/30/16 09/30/16 M-F 7p	Spots/Week Rate	:30	P-03 NM	1	\$1,850.00
N 20 WHIO 09/26/16 09/26/16 M-F 73 Start Date End Date Weekday Week: 09/26/16 10/02/16 1		:30	P-03 NM	1	\$1,850.00
N 21 WHIO 09/27/16 09/27/16 M-F 11 Start Date End Date Weekdays Week: 09/26/16 10/02/16 -1		:30	P-03 NM	1	\$2,100.00
N 22 WHIO 09/29/16 09/29/16 M-F 11 Start Date End Date Weekdays Week: 09/26/16 10/02/161	Spots/Week Rate	:30	P-03 NM	1	\$2,100.00
N 23 WHIO 09/30/16 09/30/16 M-F 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/161		:30	P-03 NM	1	\$2,100.00
N 24 WHIO 10/02/16 10/02/16 M-Su 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/161	ga a Christian a trackin appropriation of the community o	:30	P-03 NM	1	\$2,100.00
N 25 WHIO 09/26/16 09/26/16 Stephe <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/26/16 10/02/16 1	n Colbert 11:35 PM-12:35 X <u>Spots/Week Rate</u> 1 \$900.00	:30	P-03 NM	1	\$900.00
N 26 WHIO 09/30/16 09/30/16 Stephe	n Colbert 11:35 PM-12:35 X	:30	P-03 NM	1	\$900.00

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Contract / Revision Alt Order # 155040 08338981

Contract Dates Product Estimate # 09/26/16 - 10/02/16 STRICKLAND SENATE

Advertiser Original Date / Revision 08/30/16 / 08/30/16 Pol/T Strickland/D/Sen/Ol

*Line Ch Start Date End Date Description Start/End Date	Spots/ ays Length Week Rate PCodeRtn TypeSpots Amount
Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1 1 \$900.00	
N 27 WHIO 10/01/16 10/01/16 NewsCenter 7 Sa 8a 8:00 AM-10:00 AN Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/16 1- 1 \$1,200.00	:30 P-03 NM 1 \$1,200.00
N 28 WHIO 10/02/16 10/02/16 Face The Nation 10:30 AM-11:30 A Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$1,300.00	:30 P-03 NM 1 \$1,300.00
N 29 WHIO 09/30/16 09/30/16 Friday Prime Hour 3 10:00 PM-11:00 F Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$2,500.00	:30 P-03 NM 1 \$2,500.00
N 30 WHIO 10/02/16 10/02/16 Sun Prime Hour 1 7:00 PM-8:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$6,000.00	:30 P-03 NM 1 \$6,000.00
N 31 WHIO 10/02/16 10/02/16 Sun Prime Hour 3 9:00 PM-10:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$3,000.00	:30 P-03 NM 1 \$3,000.00
N 32 WHIO 10/01/16 10/01/16 Sa-Su Early News 6:00 PM-7:00 PM Start Date End Date Weekdays Spots/Week Rate Week: 09/26/16 10/02/161 1 \$800.00	:30 P-03 NM 1 \$800.00
	Totals 0.00 32 \$53,000.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 -10/02/16	32	\$53,000.00	(\$7,950.00)	\$45,050.00
Totals	32	\$53,000.00	(\$7,950.00)	\$45,050.00

Signature:	Date:	

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REP HEADLINE# 8338981 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 312-228-7007 FAX# 312-222-5519
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG30/16 09.32
RECAP *** WHIO-TV ***

CITY TAX	FLIGHT	PRDCT	ORDER			AGY #	
'AX	DATES SEP26/16	STRICKLAND SENATE	#				
ST	26/16	DSEN				AGY. NAME	ADV. NAME
STATE TAX		ATE				NAME	NAME
PAX	OCT2/16 W	EST#	CONTRACT	CHICAGO, IL	730 NORTH FRANKLIN	AKP MESSAGE	POLI/T STR
CO-0F	WK-1	COMMENTS: (LINE, ORDER, INVOICE	CONTRACT # 8338981	L 60654	FRANKLIN	E & MEDIA	POLI/T STRICKLAND/D/SEN/OH
BILLI		(LINE,					SEN/OH
CO-OP BILLING NEEDED		ORDER,					
מב		INVOICE)	CLASS: NATL.		_ SALES PRSN	BUYER NAME	REP.#
			ř.		CH-		OF
DATE			LOCAL		ANDREW HAUCK	DEBRA SCHOMMER	OFF.#
DATE AUG30/16 09.32			REGIONAL		JCK	KLEIN	SALESMAN #
09.32							

CON CM

THIS IS A CASH IN ADVANCE SCHEDULE *****

PROGRAM : ORD COM1:	ហ	PROGRAM : ORD COM1:	4	PROGRAM : ORD COM1:	ω	PROGRAM : ORD COM1:	N	PROGRAM : ORD COM1:	Ц	:LINE#:REP :CD:
: CBS THIS MRG 2 : CORRECTED RATE	700A-900A	: CBS THIS MRG 2 : CORRECTED RATE	700A-900A	CBS THIS MRG 2	700A-900A	: DAYBREAK EDT	600A-700A	: DAYBREAK EDT L: CORRECTED RATE	600A-700A	D: TIME PERIOD :
FROM \$1400	30	FROM \$1400	30	FROM \$1400	30	FROM \$1600	30	FROM \$1600	30	LGTH : SEC :
	\$900.00		\$900.00		\$900.00		\$1,100.00		\$1,100.00	RATE
	9/30		9/28		9/26		9/29		9/27	: START
	9/30		9/28		9/26		9/29		9/27	: END : DATE
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REP: TEL# 312-228-7007 FAX# 312-222-5519
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
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RECAP *** WHIO-TV ***

PROGRAM :	15	PROGRAM :	14	PROGRAM :	13	PROGRAM :	12	PROGRAM : ORD COM1:	11	PROGRAM : ORD COM1:	10	PROGRAM : ORD COM1:	Ø	PROGRAM : ORD COM1:	8	PROGRAM : ORD COM1:	7	PROGRAM : ORD COM1:	O	:LINE#:REP :CD:
NWSCENTER 530	530P-600P	NWSCENTER 530	530P-600P	NWSCENTER 5	500P-530P	NWSCENTER 5	500P-530P	ELLEN CORRECTED RATE	400P-500P	ELLEN CORRECTED RATE	400P-500P	NWSCENTER NOON	1200N-1230P	PRICE IS RIGHT	1100A-1200N	DR. PHIL CORRECTED RATE	1000A-1100A	KELLY & MICHAEL CORRECTED RATE	900A-1000A	TIME PERIOD :
	30		30		30		30	FROM \$1.	30	FROM \$12	30	FROM \$1	30	FROM	30	FROM	30	FROM \$	30	LGTH :
	Ś		₹O		₩		₩	\$1200	₩.	200	₩	\$1600	€	\$1600	৽	\$900	€S	0088	40	SEC:
	\$2,000.00		2,000.00		\$1,800.00		\$1,800.00		\$800.00		800.00		1,500.00		1,400.00		\$550.00		\$500.00	RATE
	9/28		9/26		9/29		9/27		9/29		9/28		9/26		9/28		9/27		9/30	: START
	9/28		9/26		9/29		9/27		9/29		9/28		9/26		9/28		9/27		9/30	: END : DATE
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REP: TEL# 312-228-7007 FAX# 312-222-5519
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ORDER WORKSHEET HARRIS REPORT FROM STATION AUG30/16 09.32
***RECAP** *** WHIO-TV ***

PROGRAM : ORD COM1:	24	PROGRAM : ORD COM1:	23	PROGRAM : ORD COM1:	22	PROGRAM : ORD COM1:	21	PROGRAM : ORD COM1:	20	PROGRAM : ORD COM1:	19	PROGRAM : ORD COM1:	18	PROGRAM : ORD COM1:	17	PROGRAM : ORD COM1:	16	LINE#:REP :CD:
NEWSCENTER 7 CORRECTED RATE	1100P-1135P	NEWSCENTER 7 CORRECTED RATE	1100P-1135P	NEWSCENTER 7	1100P-1135P	ENT TONIGHT 30 CORRECTED RATE	730P-800P	WHEEL OF FORTUNE CORRECTED RATE F	700P-730P	WHEEL OF FORTUNE CORRECTED RATE F	700P-730P	NEWSCENTER 7	600P-630P	NWSCENTER 6 CORRECTED RATE	600P-630P	NWSCENTER 6 CORRECTED RATE	600P-630P	TIME PERIOD :
FROM \$2200	30	FROM \$2200	30	FROM \$2200	30	FROM \$1800	30	NE FROM \$1800	30	NE FROM \$1800	30		30	FROM \$2600	30	FROM \$2600	30	LGTH : SEC :
	\$2,100.00		\$2,100.00		\$2,100.00		\$1,850.00		\$1,850.00		\$1,850.00		\$800.00		\$2,200.00		\$2,200.00	RATE
	9/30		9/29		9/27		9/26		9/30		9/28		10/2		9/30		9/27	: START
	9/30		9/29		9/27		9/26		9/30		9/28		10/2		9/30		9/27	: END : DATE
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PROGRAM : ORD COM1:	33	PROGRAM :	32	PROGRAM : ORD COM1:	31	PROGRAM : ORD COM1:	30	PROGRAM : ORD COM1:	29	PROGRAM :	28	PROGRAM : ORD COM1:	27	PROGRAM : ORD COM1:	26	PROGRAM : ORD COM1:	25	:LINE#:REP :CD: :LINE#: :
NEWSCENTER 7 ADD TO SKED	600P-700P	MADAME SECRETARY	900P-1000P	60 MINUTES CORRECTED RATE	700P-800P	BLUE BLOODS CBS	1000P-1100P	FACE NATIO	1030A-1130A	NWSCNTR 7 SAT	800A-1000A	: COLBERT CBS	1135P-1235A	: COLBERT CBS	1135P-1235A	: NEWSCENTER 7 : CORRECTED RATE	1100P-1135P	TIME PERIOD :
	30	K	30	FROM \$3200	30	FROM \$2800	30	ON CBS/FACE NATION RATE FROM \$1200	30		30	FROM \$800	30	FROM \$800	30	FROM \$2200	30	LGTH : SEC :
	\$800.00		\$3,000.00		\$6,000.00		\$2,500.00	2 CBS	\$1,300.00		\$1,200.00		\$900.00		\$900.00		\$2,100.00	RATE
	10/1		10/2		10/2		9/30		10/2		10/1		9/30		9/26		10/2	: START
	10/1		10/2		10/2		9/30		10/2		10/1		9/30		9/26		10/2	: END : DATE
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REP HEADLINE# 8338981 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

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ORDER WORKSHEET

+*RECAP** *:

AUG30/16 09.32 *** WHIO-TV ***

SHARES ARE ESTIMATED ** MARKET TOTALS \$100,909 OCT/16 :LINE#:REP :CD: 53000.00 TIME PERIOD WHIO 55% . .. LGTH : WDTN 8% SEC WKEF 20% RATE WRGT 17% START CABL 0/0 END :SPTS: DATE : /WK: WBDT 0% CONTRACT TOTAL NEEK TOTAL DAYS 53000.00 :TOTL:

SVC- NSI BOOKS- NOV/16 DEMOS- RA35+*